

**City Plan Commission**  
**Monday, November 14, 2011**  
**Regular Meeting, 1:30 PM**  
**809 N. Broadway, 1st Floor Boardroom**  
**Agenda**

**Zoning – Public Hearing – 1:30 PM**

1. File No. 110862. Substitute ordinance relating to the establishment of a Master Sign Program Overlay District known as East Pointe Marketplace, to establish signage standards for a portion of the property located at 605 East Lyon Street, on the north side of East Ogden Street and east of North Jefferson Street, in the **3rd Aldermanic District**. This ordinance will create uniform building signage standards for future tenants of the multi-tenant building at the commercial marketplace.

---

**Zoning – Public Hearing – 1:35 PM**

2. File No. 110586. Substitute ordinance relating to the First Amendment to the General Planned Development known as ReadCo, to facilitate development, on land located on the north side of East North Avenue and east of North Humboldt Avenue, in the **3rd Aldermanic District**. This amendment will permit changes to the site plan and statistics to allow for a mixed-use development along East North Avenue.

---

**Zoning – Public Hearing – 1:35 PM**

3. File No. 071364. Substitute ordinance relating to a change in zoning from General Planned Development to Detailed Planned Development, Phase II, known as ReadCo, on land located on the North Side of East North Avenue and East of North Humboldt Avenue, in the **3rd Aldermanic District**. This ordinance will permit residential and commercial development along East North Avenue.

---

**Land Division**

4. File No. 101340. Resolution approving a final Certified Survey Map for property located on the west side of South 6th Street and north of West College Avenue, which will create one lot and dedicate land for public purposes, in the **13th Aldermanic District**. This resolution approves a final Certified Survey Map that consolidates several parcels into one lot to facilitate the expansion of an existing business, and dedicates land for public street purposes.

---

**Miscellaneous**

5. Resolution establishing the City Plan Commission meeting schedule for 2012.

January 9, 2012	May 21, 2012	October 1, 2012
February 6, 2012	June 18, 2012	October 22, 2012
February 27, 2012	July 9, 2012	November 12, 2012
March 19, 2012	August 6, 2012	December 10, 2012
April 23, 2012	September 10, 2012	

---

**Meeting Adjourned At:**

**By Commissioner:**

**Attendance:**

Upon reasonable notice, efforts will be made to accommodate the needs of persons with disabilities through sign language interpreters or auxiliary aids. For additional information or to request this service, contact the Administration Office at 286-6076, (FAX)286-0851 or by writing to the Coordinator at City Development, 809 N. Broadway, Milwaukee, WI 53202. Persons engaged in lobbying as defined in s. 305-43-4 of the Milwaukee Code of Ordinances are required to register with the City Clerk's Office License Division. Registered lobbyists appearing before a Common Council committee are required to identify themselves as such. More information is available at [www.milwaukee.gov/lobby](http://www.milwaukee.gov/lobby).